While pediatric dentists can select from a number of practice management software applications, few developers create their software specifically for dentists who treat children. With 30,000 users and 130 employees who develop and support its products, MacPractice is a leading developer of software for doctors who prefer to use innovative Apple technology for its ease of use, reliability and lower cost of maintenance.

MacPractice DDS is a comprehensive practice management and clinical software program, featuring billing, recall, next-generation charting for children and adults, Mac-native digital imaging, certified EDR/EHR, best-of-class reputation marketing and integrated online patient services. In addition, MacPractice works seamlessly with some of the best manufacturers of sensors, phosphor plate, panoramic, cephalometric, cone-beam and intraoral camera solutions that are practical for small mouths.

The world is going mobile, and you should too. That’s why MacPractice developed mobile apps such as Patient Check In and Clipboard for iPad to streamline patient registration. These apps eliminate the sign-in sheet and clerical staff data entry. With iEHR for iPad, a dentist can also show parents their child’s X-rays and photos on an iPad in the exam room while discussing treatment.

For busy practices with small reception areas, MacPractice offers online patient registration and a forthcoming option for online scheduling. With Patient Portal, parents can see upcoming appointments and communicate securely with the doctor, avoiding HIPAA violations and penalties, up to $50,000 per incident.

Did you know that 70 percent of dentists who treat children accept Medicaid and are eligible for $63,750 per dentist of government incentives if they use ONC-ACB 2014 Edition certified software like MacPractice DDS? And certified software like MacPractice has superior security and other advanced benefits, such as secure messaging built in.

In addition, MacPractice software was specifically designed to accommodate multi-specialty practices, making it especially well suited for a pediatric dentist who wishes to practice with an orthodontist or other specialist(s).

Stop by booth No. 800 here at AAPD to learn more. Also, you can register at MacPractice.com to see demo videos or register for an intro webinar. Come learn more about MacPractice.